



Alison Blair Studio

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affordable designer jewelry

2006 Press Kit



Alison Blair Studio's latest collection, Geometry, is a departure from the initial collections: Aspen Glow, Boulder Illusion, Durango Sun and AB Bridal. Designing from her studio in Colorado, Alison Stern surrounds herself with a stylized, bohemian setting reminiscent of her first studio apartment in NYC. Geometry is a simple, clean, sophisticated collection of necklaces, bracelets, and earrings featuring beautiful 14kt gold and sleek sterling silver chains, offset by just a hint of detail including simple geometric shapes and basic colors and stones such as matte black onyx. Geometry's simple angles reflect the summer light that dances eternally in our minds, characteristically defining Alison Blair Studio's Spring/Summer 06 collection.

GEOMETRY SIGNATURE PIECES:

Edge: Stunning matte black onyx stones are simply offset by sleek sterling chains and findings. Complementing the necklace are prism earrings dangling from a sterling chain; an elliptical-shaped pendant with floating prism; and oval pendant.

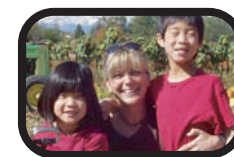
Golden Disc: Hammered 14kt gold discs balance gently on their 14kt gold chains. Included is a simple circle suspended by fine 14kt double gold chains; triple graduated circles dangling from a 14kt gold rope chain with a matching bracelet; and 14kt gold hammered circle earrings gently dropping from a delicate gold chain.

Silver Disc on Gold: Influenced by the Golden Disc design, this necklace and earring collection features hammered sterling discs floating on a 14kt gold chain with matching earrings.

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East coast gal Alison Stern transplanted to Boulder, Colorado, in 1997 after a brief but obviously impressive visit. formerly a travel book editor in New York City, she wanted a different pace for herself and her family, one that would allow all to thrive, grow, experience and soak in life in real time instead of at warp speed.

But as the old adage goes: you can take the girl out of the city, but not the city out of the girl – at least not overnight. After a whirlwind few years that included the addition of two children, job changes, health issues, and finally, the tragedy of 9/11, Alison got the message. Forced to slow down and look within, she discovered the therapeutic value of working with her hands and with nature's gifts to manage life's stresses. And so, in 2001 Alison Blair Studio was born.



Alison's artistic inspiration comes from Boulder's Flatiron Mountains and their ever-changing moods and colors. With a delicate ecosystem, but stately presence, the mountains represent to her strength in simplicity and the power of nature's visual and physical rhythms. On a winter's morning the mountains can look as gentle as a cloud, on a summer's sultry afternoon, a fiery force. With each movement of the sun, the mountains dance. Keeping these images in mind, Alison has created her 2006 summer/spring collection: Geometry.

*All **Alison Blair Studio** designs use semi-precious stones and precious metals, as well as nature's own glorious colors and combinations. Alison wishes all wearers of her jewelry will live richly, love fully and play heartily. **Alison Blair Studio** designs are made to live in.*

*Alison Blair Studio
Biography*



2006 collection

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PRODUCT

Inspired by the moods and colors of the Colorado landscape, jewelry designer Alison Stern created Alison Blair Studio in 2001. Stern, a former NYC resident, embraced the therapeutic and energizing benefits of working with her hands and creating art in the Front Range's inspirational environment. Influencing her artistic expression is Boulder, Colorado's, active lifestyle and the ever-changing palette of colors it boasts. Alison Blair Studio's collections use precious and semi-precious stones and precious metals - all distinguished by their unique color combinations and simple but beautiful designs.

The Alison Blair Studio collections are available in boutiques throughout the U.S.; premier day spas such as O2 Aspen in Aspen, Colorado; Clipper Cruise Lines, and mail-order catalogs including Uno Alla Volta and Gaiam's Living Arts. Pieces from past collections have appeared on characters of HBO's Six Feet Under.

Alison Blair Studio
fact sheet